

## THE PERSONAL BRANDING PIONEER IN INDIA

Known for being a thought leader in the foray of Personal Branding in India, Tanvi personifies the power of passion in building legacies - which she beautifully imbibes in your heart as she inspires you to **'Dream Beyond Boardrooms!'**



## ABOUT TANVI

As the Pioneer of Personal Branding in India, Tanvi empowers Leaders to become Thought Leaders, and Thought Leaders to become ICONS at **Tanvi Bhatt International – India's Premier Personal Branding Company**. The go-to speaker and authority on Personal Branding in India, Tanvi is recognized as the **'Personal Branding Expert'** for the **CXOs** by **The Economic Times**-Corporate Dossier, where she writes on all things personal branding under her signature column 'Brand YOU'.

## MEDIA

Tanvi is a regularly featured expert across national and international newspapers, magazines and media channels such as **The Times of India, The Economic Times, DNA, Hindustan Times, India Today, Entrepreneur, Inc., BusinessWorld, PITCH, Bloomberg TV** etc.

## AWARDS AND HONORS

Tanvi was honored as the Global Young Woman Entrepreneur at the **Iconic Stevie Awards at New York** in November 2014 for her accomplishments as a young woman entrepreneur. Tanvi has been bestowed with **'The International Alliance for Women's (TIAW) World of Difference Award'** a global honor conferred upon a selection of 100 women who are passionately contributing to women's economic empowerment in March 2014 at Washington DC, USA. She has been felicitated as Brand Strategist of the Year 2014 at the **Brands Academy Leadership Excellence Awards** by the Strategy King and Grandmaster Vishwanathan Anand.

## GLOBAL RECOGNITION

Tanvi is the **Global Brand Ambassador-India** with the **TIAW**, where she champions the cause of women's economic and social empowerment with diverse women centric organizations and industry bodies to help women excel in their careers and businesses by adopting personal branding for professional success.

Tanvi is the **Personal Branding Mentor and the Speaking Coach with the Miss India & Miss DIVA Organization**, where she coaches the participants to deliver an inspiring, impactful and irresistible personal brand experience both on-stage and off stage.

## SPEAKING & APPEARANCES

A 3x TED Speaker, Tanvi is invited for keynotes by MNCs like **Bank Of America, KPMG, Pfizer, Capgemini, Deloitte, Infosys, Mahindra, TATAs** and Indian as well as Global Forums like the **CII, PHD Chamber, TEDx, TiE Conferences, Dubai SME World Summit, IITs, IIMs**, etc. To inspire your team to discover the power of their personal brand and thought leadership, invite Tanvi to speak on any of the following popularly requested topics:-

**The Brand YOU Inc.™: Celebrate your Thought Leadership | #BrandWoman: Beyond Boardrooms and Glass Ceilings**  
**Brand YOU in the Social Media Era | Personal Branding for CXOs: The Power of Leadership Branding**  
**Dream. Dare. Do. : Inspire a Brand YOU Legacy**

Tanvi's TED Talks: 1<sup>st</sup> TED talk **'Dream-Dare-Do'** | 2<sup>nd</sup> TED talk **KARMAnomics** | 3<sup>rd</sup> TED talk **StageCRAFT** of Public Speaking

**Bank Of America | Secrets of Leadership Excellence for #BrandWoman**



Tanvi addressed over 100 women leaders at Bank Of America, where she inspired them to celebrate the #BrandWoman as they rise up the corporate ladder. The key message of the talk was to focus on building a holistic personal brand for women leaders which helps them create such an impact beyond boardrooms, that the so-called glass ceiling become immaterial. She shared her 10 secrets that most iconic women leaders across the world know and use to rise, leap and soar across the known horizons of corporate success.

**KPMG | The Brand YOU Inc.™: Thought Leadership in Leadership**



Tanvi regularly speaks to the directors and partners at KPMG India on how the dynamics of consulting business have evolved for experts and authorities across the world. She talks on the power of building a strong expert brand and advises on strategies and tactics to further evolve it into the authority brand in the industry. The talks also strongly focus on leveraging social media for leadership brand amplification and impact as all global companies rapidly evolve into social businesses.



**CII Conference | The 3D Model of Personal Branding for Women Leaders**

One of the most popular talks by Tanvi is her 3D Model of building the #BrandYOU. Tanvi spoke to Women Leaders at the CII National Conference of Femonomics on the importance of Personal Brand building for Women Leaders and its impact on Femonomics! She explored the 3 D's-namely-How to Discover, Design and Deliver a powerful personal brand experience that inspires the future generation of women leaders to come.



**Social Media Week Infosys | Brand YOU 2.0: Celebrating Social Thought Leadership in Digital Age**

Tanvi addressed hundreds of leaders at Infosys during their Social Media Week Celebrations; she inspired them to build their personal brand and thought leadership online to in-turn Inspire, Influence and Impact their personal and professional communities. The talk also covered strategies, tips and how-tos for building the #BrandYOU 2.0 using the power of social media and digital communities.



**IIM Ahmedabad | Careers 2.0: Personal Branding for Futureproof Careers**

Tanvi loves to inspire the leaders of tomorrow across the best B-Schools in India; she talks to them about the evolution of career management in the social media age and how a young leader must plan for a future proof career by pro-actively building his personal brand and standing out amongst the corporate me-toos. The new age success mantra is to not have the most future-proof career path, but build a personal brand which is truly future proof and will always position you as the go-to guy for the job!